



Department of Commerce & Business Management, Faculty of Commerce & Management Integral University, Lucknow

Report on PDP on “Research Methodology & Quantitative Techniques (RMQT)”

The Department has organized **One Week Professional Development Programme (PDP) on “Research Methodology & Quantitative Techniques” (RMQT)** from 06th to 11th July, 2019 in the central auditorium, Integral University.

Prof. Aqil Ahmad, Vice Chancellor (Acting), Integral University presided over the inaugural function. Prof A. K. Saxena, Director IQAC and Dean, FCM, Integral University, Lucknow, welcomed the participants and speaker of the program, Prof. Masood Siddiqui. In his key address he told the importance of research methodology.

Prof. Masood Siddiqui in his lecture focused on the basic concepts of research and discussed the importance of problem defining. He also stressed on the importance of good introduction and the concept of scale in research methodology in detail.

Prof. Rajeev Pandey discussed the real life experiences and helped the participants to understand SPSS. He also discussed the background of SPSS.

Prof. Shah Mohd. Khan who shared a software link with the participants and helped them to work on SPSS. Other aspects which he explained included understanding the software through real data, analysis of variance, different features of SPSS, t test and z test usage, one way ANOVA, characteristics of good test, regression model and usage of AMOS software. It was an overall wonderful experience in which faculty members and research scholars got to know various useful aspects related to research. The PPD ended on 11th July 2019 with certificate distribution to the participants in the Valedictory session followed by a thank you speech by the head of the department of Commerce and Business Management, Dr. Syed Shahid Mazhar.

